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Porsche of London

June 2018



Featured Article

Summer Track Day with Porsche of London - August 10th

Have you experienced how your Porsche performs on the race track? You are invited to our Porsche of London Summer Track Day at Grand Bend Motorplex Raceway! August 10, 2018 from 8am - 4:30pm



Featured Article

"Mission E" to become the Porsche Taycan

Production of the first purely electric Porsche is set to begin next year. In preparation, the vehicle previously operating under the working title "Mission E" has now been given its official name: Taycan. The name can be roughly translated as "lively young horse," referencing the imagery at the heart of the...



Featured Vehicles

- > 2018 Porsche 718 Boxster GTS
- > 2018 Porsche 718 Cayman S
- > 2018 Porsche 718 Cayman S
- > 2017 Porsche Macan
- > 2016 Porsche Cayenne
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Promotions

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- > The Porsche Driver's Selection RS 2.7 Collection
- > June Parts Special
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Porsche of London

600 Oxford Street W.
London, Ontario
N6H 1T9

Sales - 1.519.601.1322

Monday - Thursday : 9:00AM - 8:00PM

Friday : 9:00AM - 6:00PM

Saturday : 9:00AM - 5:00PM

Service - 1.519.601.1322

Monday - Friday : 7:30AM - 5:30PM



About Us

Porsche. Utterly unlike any vehicle you'll ever drive. And Porsche of London are like no other dealership you'll ever drive into. When it comes to the finest in workmanship, technology and exclusivity, you'll want to come to Porsche of London. So when it comes to buying or servicing your Porsche, we want you to come to our dealership. Porsche of London certified sales professionals, the most highly trained service technicians in the industry, and an ongoing commitment to customer care all set us apart from the crowd. Not to mention selling and servicing one of the most desired brand names in North America. Porsche. Welcome to Porsche of London, and we hope you enjoy your visit - virtual or otherwise!

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Our Team

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Summer Track Day with Porsche of London - August 10th

Have you experienced how your Porsche performs on the race track? You are invited to our Porsche of London Summer Track Day at Grand Bend Motorplex Raceway!

August 10, 2018 from 8am - 4:30pm

Purchase Track Day Tickets Here:

<https://2018porschsummertrackday.eventbee.com>

For those who are new to the Porsche of London Track Day and high performance driving (which equals High Performance FUN!), we will have an introduction to the mechanics of performance, safety, and defensive driving. On the track, you will have the opportunity to get one-on-one driving instruction from professional track drivers.

Highlights:

- Drive your Porsche around one of Canada's Premier Racing Facilities!
- High Performance Driving class
- One-on-One instruction from professional track drivers
- \$335 + HST Per Vehicle and \$19.46 + HST Per Additional Driver/Guest

Track Day Tickets include refreshments and lunch for all drivers and guests.

Please Keep In Mind:

-We run rain or shine.

-We want you to get the most out of your track experience. Please ensure your cars tires, brakes and fluids have been checked or topped up prior to the event. Contact our Service Team to book your appointment.

-We will be at the track, not the beach. Please wear appropriate closed toed shoes (no sandals or open-toed shoes).

-Racing Helmets are optional.

-We cannot offer refunds.

We hope that you can bring your Porsche and join us.



"Mission E" to become the Porsche Taycan

Production of the first purely electric Porsche is set to begin next year. In preparation, the vehicle previously operating under the working title "Mission E" has now been given its official name: Taycan. The name can be roughly translated as "lively young horse," referencing the imagery at the heart of the Porsche crest, which has featured a leaping steed since 1952.

"Our new electric sports car is strong and dependable; it's a vehicle that can consistently cover long distances and that epitomizes freedom," Oliver Blume, Chairman of the Executive Board of Porsche AG, explains. The Eurasian name also signifies the launch of the first electric sports car with the soul of a Porsche. Porsche announced the name for its first purely electric model as part of the "70 years of Porsche Sports Cars" ceremony.

Two permanently activated synchronous motors (PSM) generating a system output of over 600 horsepower accelerate the electric sports car to 60 miles per hour in well under 3.5 seconds and to 124 miles per hour (200 km/h) on the track in less than 12 seconds. The Porsche Taycan will also offer a consistent level of power that is unprecedented among electric vehicles: multiple launches in a row will be possible without a loss in performance, and the vehicle's maximum range will be more than 300 miles as measured in accordance with the New European Driving Cycle (NEDC).

At Porsche, the vehicle names generally have a concrete connection with the corresponding model and its characteristics. The name "Boxster" describes the combination of the boxer engine and the roadster design; Cayenne denotes fieriness; the Cayman is sharp and agile; and the Panamera, inspired by the Carrera Panamericana long-distance race, offers more than any standard sedan. The name Macan is derived from the Indonesian word for tiger, with connotations of suppleness, power, fascination, and dynamics.

Porsche plans to invest more than 6 billion Euros in electro-mobility by 2022, doubling the investment that the company had originally planned. Of the additional 3 billion Euros, some 500 million Euros will be used for the development of Taycan variants and derivatives, around 1 billion Euros for electrification and hybridization of the existing product range, several hundred million for the expansion of production sites, and around 700 million Euros for new technologies, charging infrastructure, and smart mobility.

At the Porsche headquarters in Stuttgart-Zuffenhausen, a new paint shop, dedicated assembly area for the Taycan, and a conveyor bridge for transporting the painted bodies and drive units to the final assembly area all are currently being built. The existing engine plant is being expanded to manufacture electric motors, and a new body shop will also be developed. Investments are also planned for the Weissach Development Center. Production of the Taycan is creating around 1,200 new jobs in Zuffenhausen alone.

Featured Vehicles at Porsche of London



2018 Porsche 718 Boxster GTS

\$122,194

Transmission: Porsche Doppelkupplung (PDK)
Body Style: Convertible

[More Details](#) >



2018 Porsche 718 Cayman S

\$105,342

Exterior Colour: Agate Grey Metallic
Interior Colour: Standard Interior In Black
Transmission: Porsche Doppelkupplung (PDK)
Body Style: 2-Door Coupe

[More Details](#) >



2018 Porsche 718 Cayman S

\$94,998

Exterior Colour: Black
Interior Colour: Leather Interior With Sport-Tex Seat Centers In Bl
Transmission: 6-speed Manual Gearbox With Dual-mass
Flywheel
Body Style: 2-Door Coupe

[More Details](#) >



2017 Porsche Macan

\$74,327

Exterior Colour: Carrara White Metallic
Interior Colour: Standard Interior In Agate Grey
Transmission: 7-speed Porsche Doppelkupplung (PDK) With
Auto Start Stop And Coasting Functions
Body Style: Crossover

[More Details](#) >



2016 Porsche Cayenne

\$57,498

Exterior Colour: Meteor Grey Met
Interior Colour: Standard Black Interior
Transmission: Automatic
Body Style: SUV

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2016 Porsche Cayenne Diesel

\$69,998

Exterior Colour: Black
Interior Colour: Standard Black Interior
Transmission: 8-speed Tiptronic S Transmission With Gearshift
Controls On Steering Wheel. Note: Without Auto Start
Stop Function
Body Style: SUV

[More Details](#) >

Featured Vehicles at Porsche of London



2015 Porsche Macan S

\$51,498

Exterior Colour: Rhodium Silver Metallic
Interior Colour: Standard Interior Black
Transmission: 7-speed Porsche Doppelkupplung (PDK) With Auto Start Stop And Coasting Functions
Body Style: Crossover

More Details >



2007 Porsche 911 Turbo Coupe

\$93,998

Exterior Colour: Arctic Silver Metallic
Interior Colour: Black Full Leather
Transmission: Manual
Body Style: 2-Door Coupe

More Details >



2006 Porsche 911 Carrera 4S

\$58,498

Exterior Colour: Seal Grey Metallic
Interior Colour: Black Lthr
Transmission: Manual
Body Style: 2-Door Coupe

More Details >



2015 Porsche Panamera 4

\$69,998

Exterior Colour: Sapphire Blue Metallic
Interior Colour: Black Standard Leather
Transmission: Porsche Doppelkupplung (PDK), 7-speed Transmission
Body Style: 4-Door Sedan

More Details >



The new Sport Collection

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The journey to the top
A performance update with the new Sport Collection.



The new Motorsport Collection

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Back on track.
When the racetrack beckons, your outfit should look the...



The new GT3 RS Collection from Porsche Driver's...

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Challengers wanted.
Drivers, fans and friends of genuine motorsports can expect...



The Porsche Driver's Selection RS 2.7 Collection

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The first of the 911 Carreras didn't just leave its tire marks on record lists and in winner statistics, it also won a place in...



June Parts Special

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Porsche of London wants to help you celebrate Father's Day.
During the month of June receive 10% off Driver's Selection...



June Feature 2018 Macan

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Porsche of London has a great selection of the 2018 Macan
in inventory, including the Macan GTS. The GTS model is...


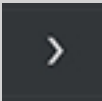

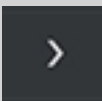

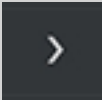


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Past Issues

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